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ENGLISH EDITION

PUBLISHER'S PORTRAIT



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In our logo we pick up the archaic boat type "Plätten" or "Traundl", which is typical for the Austrian lake district. The long, flat wooden boats, which are usually steered with just one rudder, were formerly used to transport salt.

Edition Traunleiten produces books on Austrian and German traditions, which might not be familiar to everyone. Our aim is to document these locally very limited, sometimes highly entertaining or culinary interesting customs not only to keep them alive, but above all, to make them accessible to a wider audience. In addition, we offer entertaining children's books, written by Austrian authors. Discover the peculiarities of the German-speaking local culture, we raise treasures far beyond mainstream!



The Austrian Dumpling Book

Category: Cooking
Author: Nora Frisch
Photography: Jürgen Bubeck
Features: Hardcover
Extent: 80 pages
Ca. 100 photos
Format: 21 x 22 cm
ISBN: 978-3-943314-XX
Status: not yet published
Rights available: All

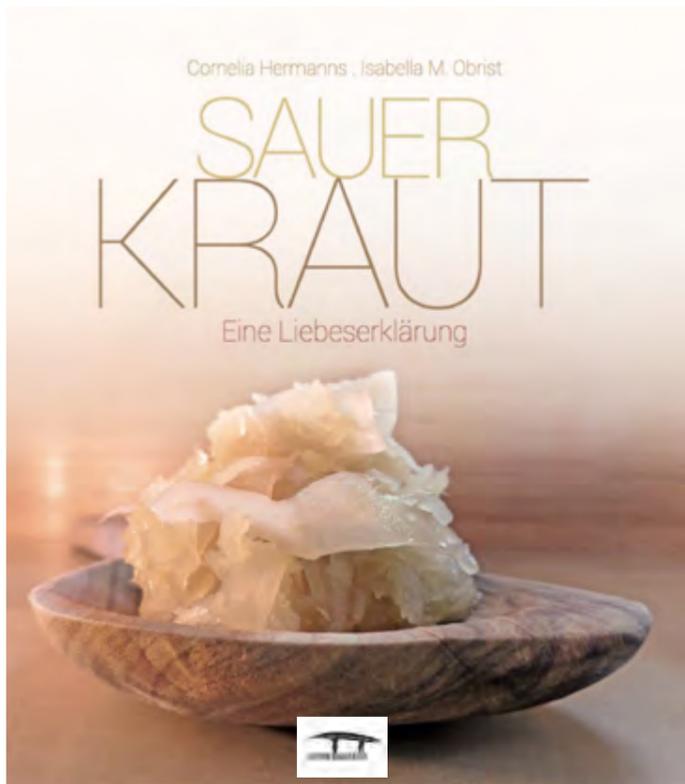
THE AUSTRIAN DUMPLING BOOK

Whether sweet or salty, whether as a main dish or as a side dish: the great variety of recipes and the simple preparation make dumplings an important part of Austrian cuisine. Dumplings always taste delicious and provide a dish for every occasion due to their great diversity! In addition, the atmospheric pictures offer interesting insights into the Austrian country life and culture-specific eating habits. Interesting stories and original Austrian folkmusic complement the recipes and make our cookbook a small piece of Austrian cultural history!

This series provides:

- Authentic recipes from Austria and Germany
• Interesting information about the country and its people
• Atmospheric photos that make you wish to try out our recipies





Superfood Sauerkraut

Category: Cooking
 Author: Cornelia Hermanns
 Photography: Jürgen Bubeck
 Features: Hardcover
 Extent: 80 pages
 Ca. 100 photos
 Format: 21 x 22 cm
 ISBN: 978-3-943314-XX
 Status: not yet published
 Rights available: All

SUPERFOOD SAUERKRAUT

These dishes for every season not only contribute to health and well-being, they also show how variegated cooking with sauerkraut can be! Whether a refreshing sauerkraut-salad with pieces of pineapple in summer, an autumnal sauerkraut-strudel or traditional sauerkraut-dumplings in winter: Sauerkraut always tastes good, is extremely healthy and quickly prepared. Beautiful photos of Germany's most popular ingredient, as well as of country and people take the reader and amateur chef on a culinary journey.



Worth knowing about Sauerkraut:

Sauerkraut, the superfood Germans owe their nickname “Krauts”, is currently having an enormous comeback, due to the current health hype: Sauerkraut contains a lot of substances that are of great benefit to our health. The outstanding effect that living lactic acid bacteria have on the human organism have become widely known. Slim down and live a healthy lifestyle with our delicious sauerkraut-recipes, especially designed for this book!





Mrs. Ponifée hunts for Monsters
A Story for Brave People

Category: Children's Books
 Author: Ana Obtresal
 Text and Illustration: Ana Obtresal
 Features: Hardcover
 Extent: 25 pages
 30 illustrations
 Format: A4
 Status: not yet published
 Rights available: All

MRS. PONIFEE HUNTS FOR MONSTERS

Mrs. Ponifée is terrified of monsters. After all, monsters can be everywhere and there is no place you can be safe from them. One day she works up all her courage and decides to look for all the horrible monsters hiding in her house and to kill them once and for all. When she actually finds a monster, her surprise is big ...
 This book helps to overcome fears: Sometimes things turn out to be not quite as scary as they seem!

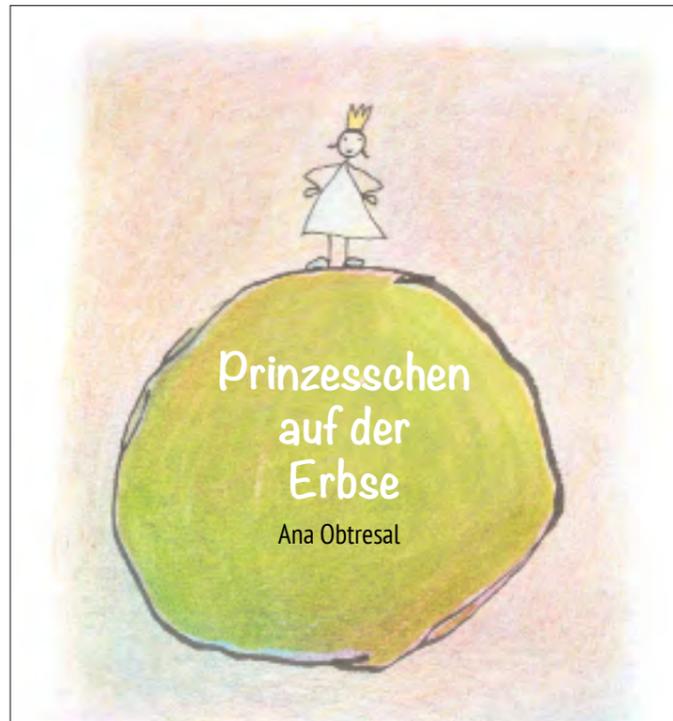


Our children's books...

...tell short and easy-to-read children's stories and tales that engage with European (and especially German and Austrian) culture. Every book is funny and full of worldly wisdom, applicable in many situations and dealing with topics children constantly encounter during their every-day-life, like (parental) love and friendship, joy, fun and happiness, but also loss, sadness, fear and evil.



ANA OBTRESAL, was born in 1971 in Steyr/ Austria. She studied at the University of Applied Arts in Vienna, in the master class for experimental design (painting and animated film). Today Ana lives in Berlin, where she works as a children's book illustrator.



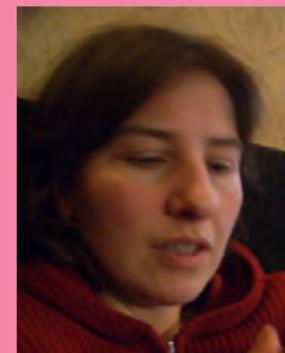
LITTLE PRINCESS ON THE PEA

Category: Children's Books
Author: Ana Obtresal
Illustrations: Ana Obtresal
Features: Hardcover
Extent: 25 pages
30 illustrations
Format: A4
Status: not yet published
Rights available: All



LITTLE PRINCESS ON THE PEA

Once upon a time, there was a Little Princess who lived on a pea. On a very big pea. Very big, very plump and very green. The Little Princess was very proud of her pea. "You're the best, most wonderful and magnificent pea in the world." This pea meant the world to her. But one day something strange happened. The pea made a loud ripping noise. "Oh, my goodness!" cried the Little Princess. Her beautiful pea had a crack. How could that happen? What could that be?



ANA OBTRESAL, was born in 1971 in Steyr/ Austria. She studied at the University of Applied Arts in Vienna, in the master class for experimental design (painting and animated film). Today Ana lives in Berlin, where she works as a children's book illustrator.



Der Mann, die Macht und die Ziege

Category: Children's Books
 Author: Herma Costa-Prouscha
 Illustrations: Margret Hazod
 Features: Hardcover
 Extent: 25 Seiten
 30 illustrations
 Format: A4
 Status: not yet published
 Rights available: All

THE MAN, THE POWER AND THE GOAT

A rich, greedy man wants to rule the world. In order to put his plan into action, the man uses a trick: as people think that goats have magical powers, they demonstrate the highest respect for these animals. The man takes advantage of this fact. He dresses a goat in royal robes and enacts laws in its name, which ensure the absolute obedience of the population. Everything works as planned. But the man has not expected the courage and cunning of a little boy ...



MARGRET HAZOD, was born in 1945 in Vöcklabruck/ Austria and grew up in Linz. She studied at the University of Applied Arts in Vienna, in the master class for drawing and oil painting. She has published various books for children and adults. Margret Hazod lives in Vienna and in Salzburg.



Dinge Geschichten

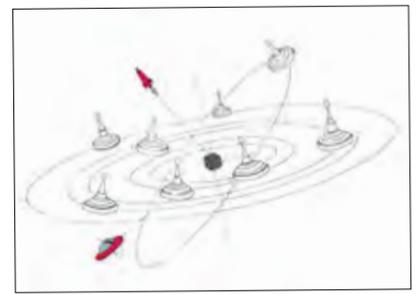
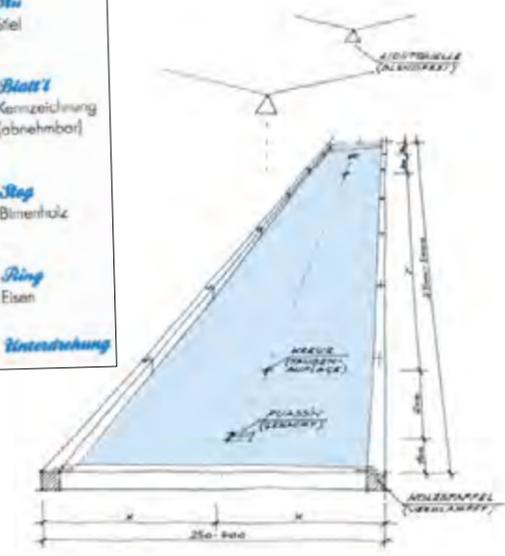
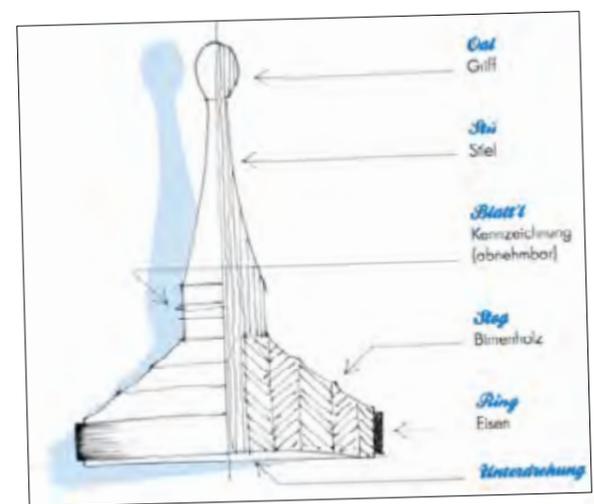
Category: Traditions
 Authors: Hermann Kienesberger
 Geor Hochleitner
 Illustrator: Hermann Kienesberger
 Features: Hardcover
 Extent: 77 pages
 Format: A5
 ISBN: 978-3-943314- 14-4
 Status: published
 Rights available: All, except Germany, Austria, Switzerland

BAVARIAN CURLING

A declaration of love to a passion: Bavarian curling, explained in theory and practice.
 Many private pictures by the author provide interesting insights into this peculiar Austrian and Southern German tradition.

Das bietet diese Reihe:

- Cultural exchange with high aesthetic standards
- Insights into the fascinating world of German and Austrian traditions
- The discovery of a foreign culture from an artistic perspective



HERMANN KIENESBERGER, born 1966 in Gmunden, Upper Austria. Since 1987 he lives and works as a graphic designer, copywriter and conceptionist in Vienna. He is Art director for various publishers and advertising agencies. He works as an independent graphic designer since, since 2006 he is managing director of the Kienesberger Advertising Bureau KEG. Furthermore he composes Wienerlieder, and arranges various music projects.

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